

WE BELIEVE

That the people who buy clothes should know whether they are buying cotton, shoddy or wool; and,

WE PLEDGE

ourselves to always preserve the methods now in effect in our store---i. e., to mark cotton as "cotton" and wool as "wool."

WE BELIEVE

That the men of Utah are entitled to the best clothes, hats and haberdashery made; and

WE POINT WITH PRIDE

To the number of them who are wearing Hart Schaffner & Marx clothes, Knox hats, Perrin gloves (\$1.50 worth \$2), and the other good things we sell, and,

WE PROMISE

To Vote for low prices and high quality always.

RICHARDSON & ADAMS CO.